**Responsive Design**

Food Safety Alert prototype is responsive and focused for the specific location and items about which a shopper would be concerned. Shoppers are able to use their smartphones, tablet devices, or laptops.

\* target device and viewport options

--Mainly phone and tablet/desktop, utilizing the viewport metatag

<meta name="viewport" content="width=device-width, initial-scale=1.0"

\* grid system and responsive web design specifications

--Site is based on Bootstrap¹s Starter Template

--Utilizing Bootstrap¹s 12 column grid system

--Used custom CSS overrides and CSS Media Queries to assure user experience worked well on any device

--Natural Language Form for user input, which gives the user a more natural way to enter information into a cohesive sentence

\* the design and behavior of the foodsafetyalert site

\* Logo

--Logo was created with food safety in mind, user sees a familiar table setting with an alert symbol in the middle. If user on mobile device so chooses to do so, the bookmark can be saved to their mobile device desktop complete with app icon

\* Menu

--Menu allows the user to see what the site is all about and how to contact the owners

\* Navigation

--Easy workflow from choosing location to customizing search criteria to seeing results

\* Recall results

--Based on user input, the results are shown from newest to oldest with an infinite scroll, so that the user is not left waiting for a long list to load

\* zoom

--No limitation on zoom from the site. User can zoom in from the default level if need be. Used standard fonts for familiarity and font sizes to be easily read on mobile and desktop